

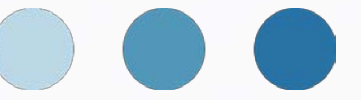


TOMORROW  
FOUNDATION



Tomorrow Foundation  
is a **Swiss** Charity Foundation  
based in Geneva and supervised by the  
Federal Surveillance of Foundations  
authority.

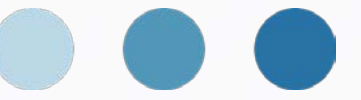




# OUR MISSION



To make Africa a more economically developed, politically stable and culturally confident continent.



# OUR OBJECTIVE

Give access to technologies and organize training and technical assistance with optimized resources for a major social and economic impact by significantly improving the living conditions and the skills level of African populations.

Access to  
Technologies

Skills  
Development

Technical  
Assistance



## We believe

that **learning by doing, empowerment, autonomy and collaboration** have greater effectiveness than traditional assistance through funding or turnkey solutions.

1

LEARNING BASED  
DEVELOPMENT

2

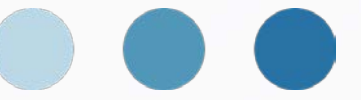
EMPOWERMENT

3

AUTONOMY

4

COLLABORATION



## We consider

youth education as a priority to create future leaders and a possibility of change...



**We developed**  
the concept of “SOFT BARRIERS”  
building; small scale  
development projects, easy to  
start and addressing most urgent  
needs of specific communities  
fight against marginalization and  
radicalization.



# We promote

and assist the development of more efficient and fairer economic policies, and international cooperation.





# GOVERNANCE ADVISORY

National Strategies  
Leadership Development  
Financing and debt management

01

OUR  
ACTIONS



03

# TECHNICAL ASSISTANCE

Equipment & Technologies  
Experts  
Studies

02

# FUNDING

Training  
Events Sponsoring  
Development Programs

# OUR SCOPE



## EDUCATION

Entrepreneurship, skills development, equipment, adaptation to fast evolving technological environment



## HEALTH

Health policies, equipment, infrastructure, skills development, innovative solutions



## ENERGY / INFRASTRUCTURES

Alternative energies, renewable energies, stable supply, equipment, urban development, transportation



## AGRICULTURE

Rural development, sustainable development, crop monitoring, water distribution, equipment solutions

# PARTNERS

Tomorrow Foundation has a global network of industrial and economic experts, funders, corporate leaders, international organisations and NGOs to support its programs and provide technical assistance



Junior Achievement, founded in 1919 in the US, is one of the world's largest organizations dedicated to youth education and operating in more than 120 countries through its staff, mentors and educators



The Amadeus Institute is an independent think tank based in Morocco dedicated to development issues of the African continent. It organizes every year the MEDays Forum, a major international geostrategic event in Africa.



# OUR STRENGTHS





Maggie Gu has more than 18 years of experience in the management of international affairs, excelling in public relations and crisis management.

After having worked in the public sector in Europe and Africa for more than ten years, she became an expert of international affairs, emphasizing on the research of African issues, studying and advising African countries on the development and execution of national strategies.

As a long-active member of the Fondation pour Genève, Mrs. Gu has also always been concerned with human development and heavily involved in the promotion of philanthropy, public welfares and cross-cultural communications.

# MAGGIE GU

President and Founder of Tomorrow Foundation

Professional medical degree  
Master of Communication and Public Relations (China)  
MBA of Global Management (USA)  
Master of International Relations & Economy (Switzerland)



Board Member

## DENIS LEBSIS-DARONNAT



With more than 15 years of experience in the banking sector and multiple assignments in MENA region and Sub-Saharan Africa, Denis Lebsis-Daronnat is an expert in asset management, international organizations and global project management.

Disengaged progressively from his advising responsibilities at the bank, he is now leading capital investment projects worldwide focusing on social impact and sustainability



## JEAN-CHRISTOPHE MANGHARDT

Board Member / Secretary

Jean-Christophe Manghardt has more than 10 years of experience in the fields of finance, economic development and technological innovation. He has worked in ten countries for the public and private sectors as well as non-government organizations. He advises companies across different industries, especially on financial structuring in Africa and recently led the development of the world's first physical oil transaction platform with the blockchain-based technology.





## AMINE LAGHIDI

Special Advisor

Mr. Amine Laghidi is a renowned international expert in economic diplomacy, strategic development, Public Private Partnership and foreign investments. Simultaneously business high-ranking executive, international conference speaker, member of Moroccan official delegations, writer, President of business councils, referenced consultant and teacher, he is a multi-talented hyperactive dedicating his skills to economic and human development.





### DEVELOPMENT STRATEGIES

Morocco

Partner of the MEDays forum to promote international cooperation and fairer development strategies

### EDUCATION

Gabon, Ghana, Ivory Coast, Senegal, DRC

Development of entrepreneurship, financial and social skills for young students

### DEVELOPMENT STRATEGIES

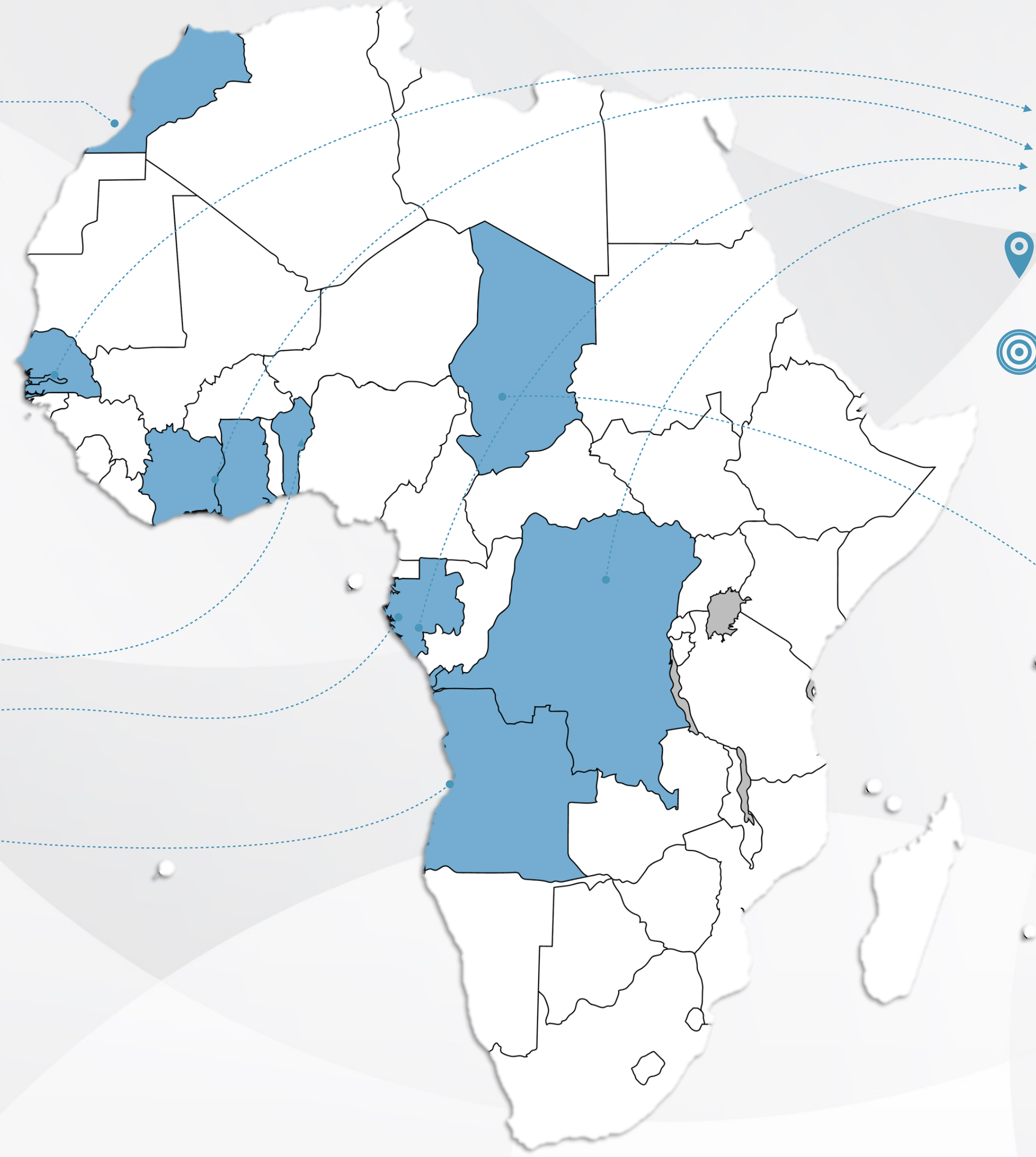
Gambia, Angola, Benin, Gabon

Governance and economic advisory for national strategies and economic development

### TECHNICAL ASSISTANCE

Chad

Support access to water in remote areas for agriculture and population

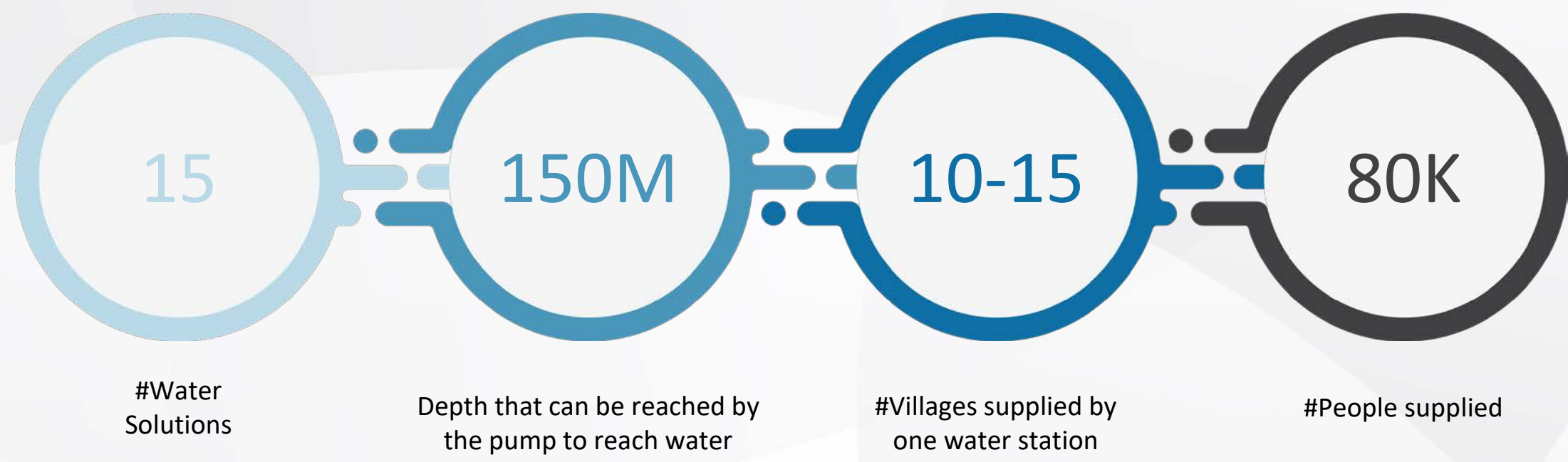




# Technical Assistance

Support the construction of water stations in **Chad** to develop agriculture and provide water to the poorest populations in rural areas

- Cooperation with a local supplier for the construction of water stations using innovative compressor based water pumps.
- New water pumps more viable economically and more resistant to high temperatures than standard ones.
- One water station can supply several acres of land to produce hundred kilos of potatoes, tomatoes, peanuts and other vegetables

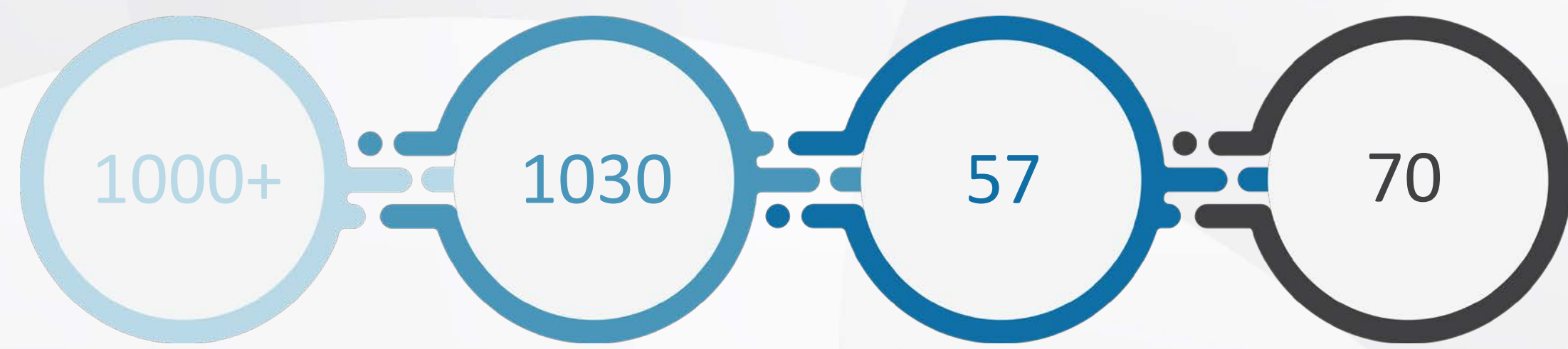




# Futurepreneurship Program

Implementation in Gabon, Ghana and Ivory Coast of the “Futurepreneurship Program” in partnership with Junior Achievement Africa

- 16 weeks program teaching high school students how to create and manage a company to bring them new career prospects.
- Organization of the company of the year competition at national and regional level for students’ teams.
- Seminars dedicated to creativity and entrepreneurship.
- Founder and donor for JA Ivory Coast.



#Students trained and certified

#Students training in progress and recruited

#High schools participating

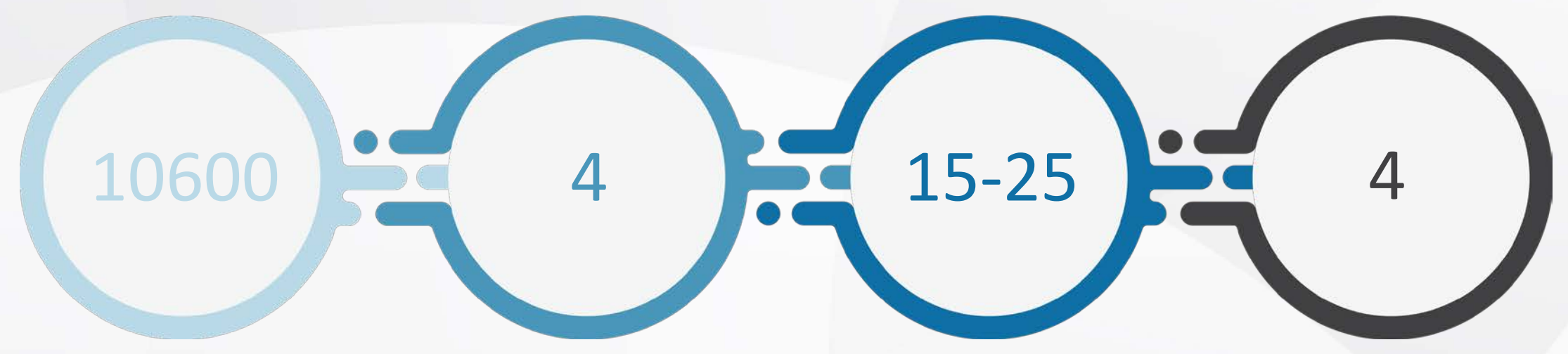
#High schools participated in previous cycle



# Digital Entrepreneurship Education Program (JA DEEP)

Implementation of the digital version of the Futurepreneurship Program in partnership with Junior Achievement Africa to reach more than **10,600 youths** in Ivory Coast, Senegal, Democratic Republic of Congo, and Gabon over the next 4 years

- 16 weeks online program teaching high school students remotely how to create and manage a company to bring them new career prospects.
- Interactive and engaging online and mobile learning platform in English and French
- Company of the Year Competition at national and regional level for students' teams.
- Founder and donor for JA Ivory Coast and Democratic Republic of Congo



#Total Students to be reached

#Countries

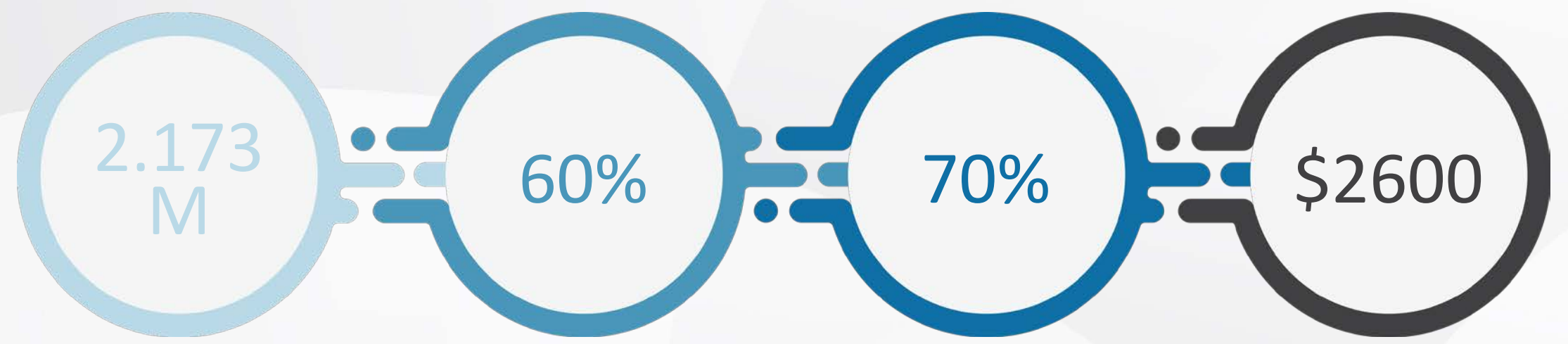
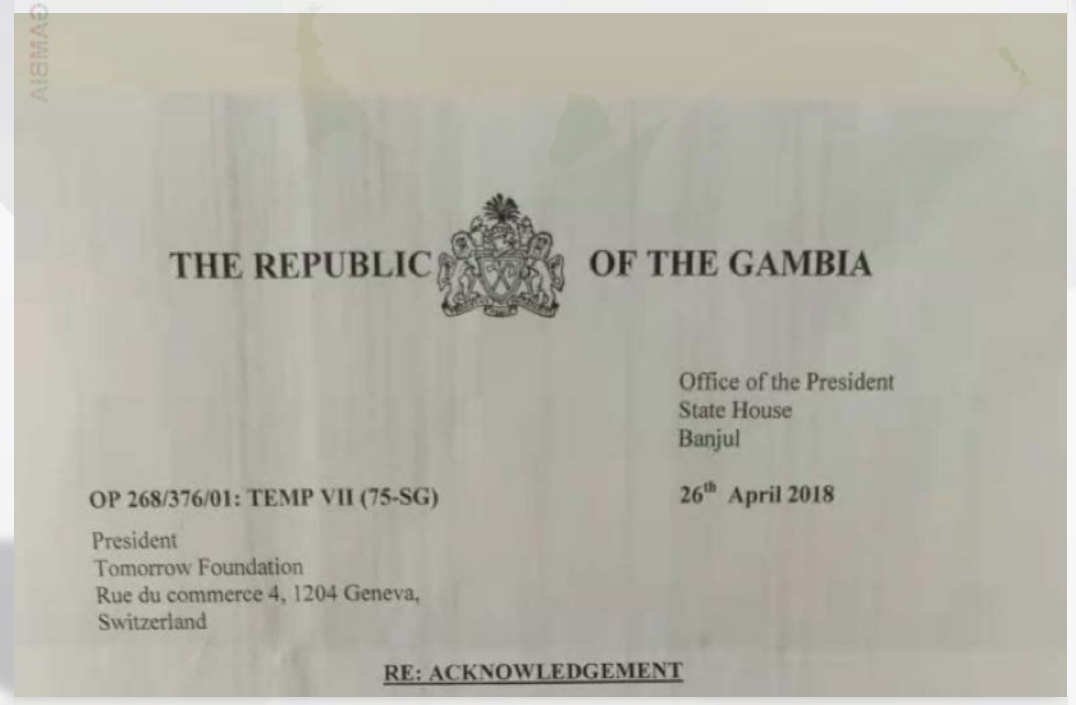
#Age of students

#Years of partnership

# National Strategies

Advising for the national development of the Republic of **Gambia**

- Meetings with the President Adama Barrow.
- Investigations on economic sectors of Gambia.
- Assistance from experts.
- Plan of national development in the areas of Tourism, Agriculture, Electricity Production and Distribution.



Population      Population under the age of 25      % of farmers in the population      GDP per capita in 2017 (#197 in the world)

# National Strategies

Advising for the national integrated transportation network of Benin

- Investigations on the transportation and logistics network.
- Assistance from experts
- Study for the planning of the national integrated transportation network of Benin entirely financed by the Foundation and provided to the authorities of Benin.
- Study covering road, maritime, air and railway transport.



# National Strategies

Support for the 2017-2019 Economic Recovery Plan of Gabon (PRE)

## Gabon Emergent Strategic Plan (PSGE)

- ✓ Dynamic of investments and reforms
- ✓ Diversification of the economy
- ✓ Average GDO growth of 6%

## Economic Downturn

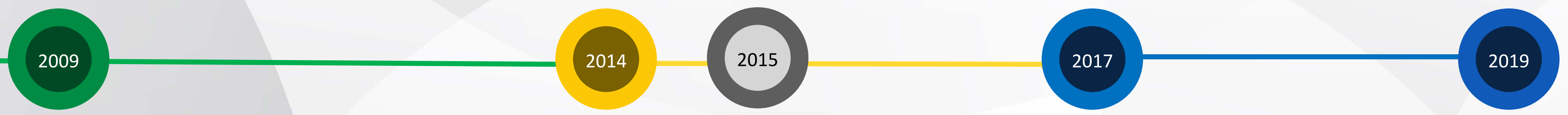
- ✗ Imbalance in public finances
- ✗ Domestic and foreign debt repayment issues
- ✗ Investments in private sector plunged
- ✓ Shock mitigated by PSGE

## National Economic Recovery Plan (PRE)



- Assistance for the arbitration of postponement, cancellation, or restructuring of financing agreements related to major projects within the framework of the 3 years investment program.
- Priority given to external debt maturities to maintain economic sovereignty.

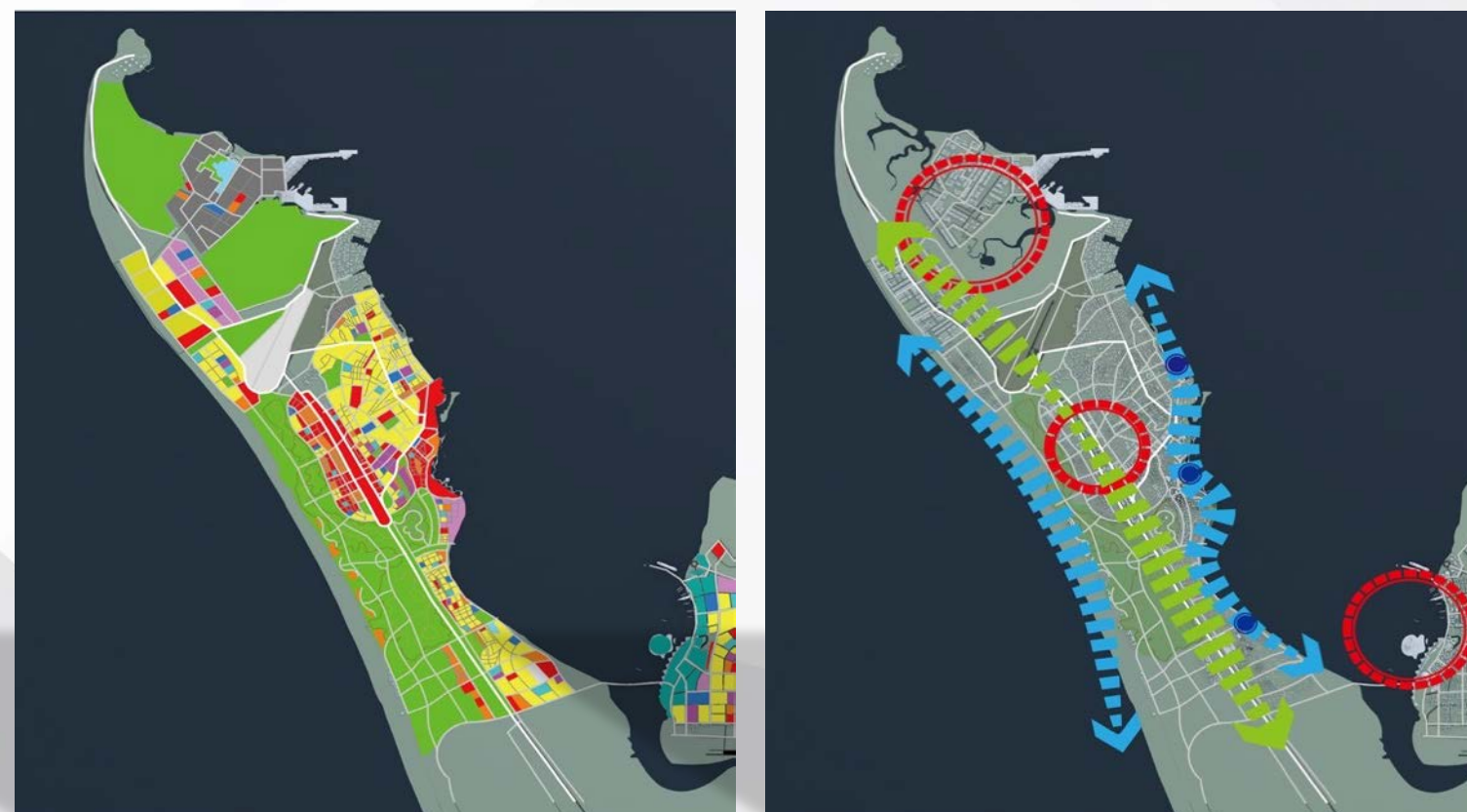
- ✓ Financial and economic leeway of Gabon restored
- ✓ Financial partners convinced to grant around CFAF 552 Billion in financing at preferential rates
- ✓ Level of indebtedness maintained  $\leq 60\%$  of GDP



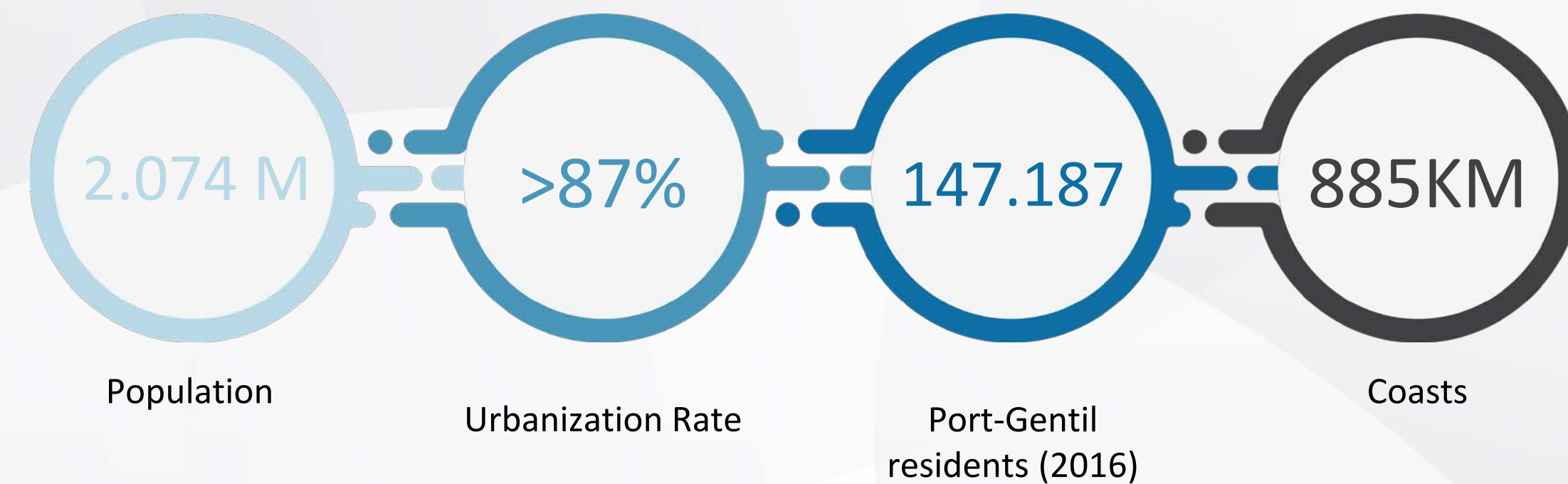
Fall in raw materials prices  
(Oil, manganese, wood and rubber)

# National Strategies

Advising the urban development of Port-Gentil region in **Gabon**



- Investigations on the national urban network.
- Assistance from experts
- Study for the city planning of Port-Gentil including touristic, trade, industrial, natural life preservation and research facilities entirely financed by the Foundation and provided to the authorities of Gabon.



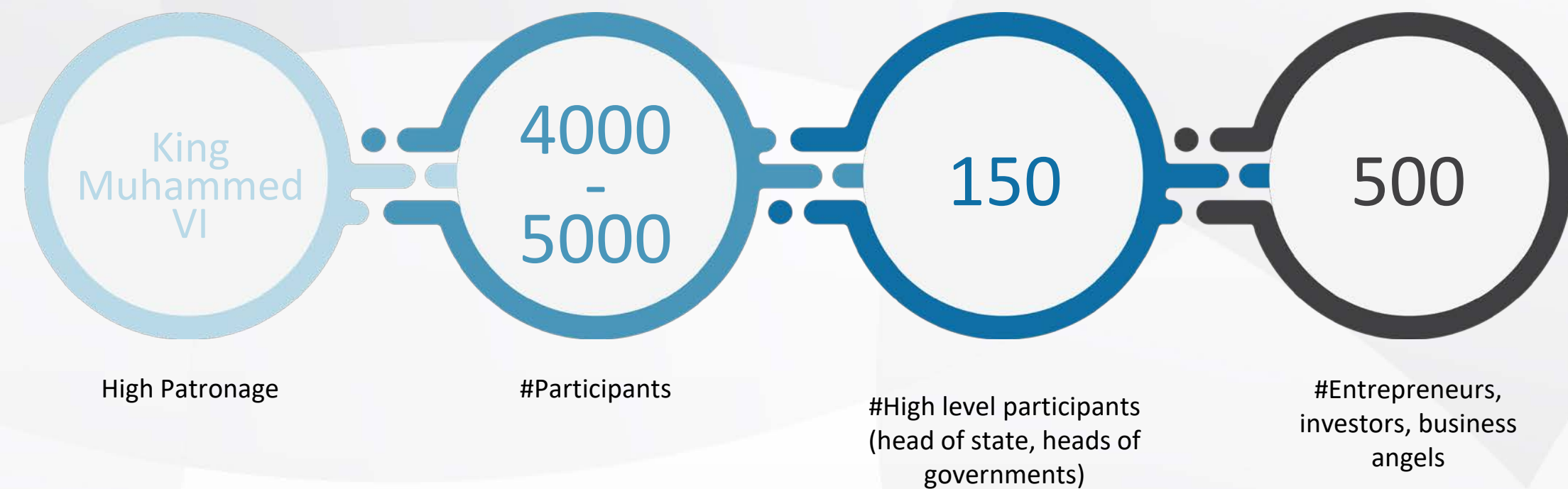


# International Cooperation

Partnership with the Amadeus Institute to promote international cooperation, fairer economic policies and sustainable development



- Development of spaces for reflection in Africa.
- Main partner for the MEDays Forum.
- Participation to the MEDays Forum and conferences with a panel of experts and politicians.
- Studies and advisory missions for African economic development.







THANK  
YOU

TOMORROW  
FOUNDATION



rue Pierre-Fatio 12  
1204 Genève  
Switzerland



[info@tomorrow-foundation.com](mailto:info@tomorrow-foundation.com)