

2025
ANNUAL
REPORT







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A Word from the Chairwoman



MAGGIE GU

● Tomorrow Foundation
● Chairwoman

In 2025, Tomorrow Foundation continued to build on the strategic shift initiated in 2024: moving from a model focused mainly on supporting external initiatives toward a stronger portfolio of signature programs, targeted partnerships, and international platforms.

Across Africa and the Middle East, young people and women remain central to tomorrow's development agenda. They face barriers in access to education, finance, technology, and decision-making spaces, yet they continue to demonstrate resilience, creativity, and a strong capacity to build solutions for their communities.

A central achievement of the year was the completion of the first Her Start-Up pilot. The program reached a major milestone in Lagos in April 2025 with the Her Startup Pitch Competition. After intensive training facilitated by the Founder Institute, founders presented their ventures to an investment committee. Three winners were selected and received convertible financing, healthcare plans, access to co-working spaces, and six months of mentorship.

This first pilot confirmed the value of combining training, funding, mentorship, and community. It reinforced our conviction that women entrepreneurs are among Africa's strongest drivers of innovation, employment, and social impact.

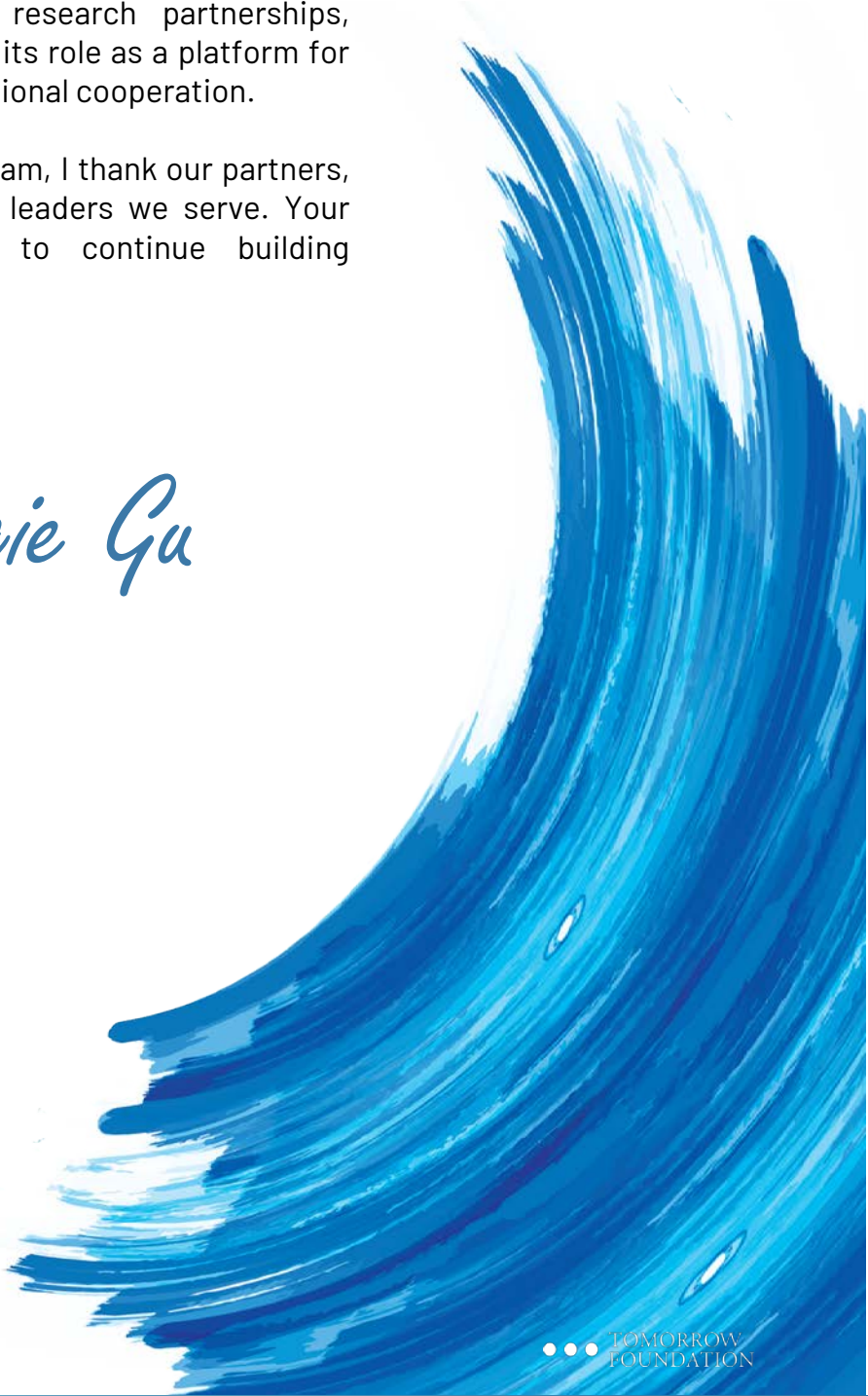
In parallel, the Foundation strengthened its support for African scientific talent through a new collaboration with EPFL's Summer Research Program. By supporting the participation of an African scholar in one of Europe's leading scientific research environments, the Foundation expanded its education mission from entrepreneurship and digital learning into advanced research, science, and global academic opportunity.

The Foundation also deepened its engagement in international dialogue. Our participation in the Geneva African Summit, the Crans Montana Forum, the United Nations 80th Anniversary Gala in Washington, and MEDays 2025 reflected a growing role as both a program builder and a thought partner on Africa's future, women's leadership, digital transformation, sovereignty, and inclusive development.

Looking ahead to 2026, the Foundation will continue to scale Her Start-Up, strengthen education and research partnerships, develop its AI for All vision, and expand its role as a platform for human-centered innovation and international cooperation.

On behalf of the Board and the entire team, I thank our partners, supporters, volunteers, and the young leaders we serve. Your trust allows Tomorrow Foundation to continue building opportunities for the next generation.

Maggie Gu





A woman with voluminous curly hair is seated at a desk, looking at a laptop. She has her hand near her chin in a thoughtful pose. The background is a bright, modern office space with blurred desks and chairs. On the desk, there is a white mug and a small potted plant.

Actions 2025

Her Startup Pitch Event Lagos



On April 10, 2025, the HerStartup Pitch Competition took place in Lagos, closing the first pilot of the Her Start-Up initiative. Founded by Tomorrow Foundation, KSH Foundation and EHA Impact Ventures, the program supports African female entrepreneurs through training, financing and mentorship.

The event followed a 14-week intensive accelerator facilitated by the Founder Institute. Participants presented refined business models to an investment committee, answered questions, and demonstrated how the training had strengthened their ventures, positioning and execution plans.

WHY IT MATTERED

The pitch format tested whether Her Start-Up could move founders from early-stage ideas toward investor-style presentation, clearer customer focus and stronger financial discipline. It also gave the founders visibility and access to a support ecosystem that extends beyond the competition itself.

FOUNDING PARTNERS

Tomorrow, Foundation, KSH Foundation and EHA Impact Ventures jointly supported the program through strategic direction, operational coordination, investment review and mentor mobilization.



EVENT HIGHLIGHTS

- Opening remarks by Maggie Gu, Khalil Halilu and Evelyn Castle.
- Ventures spanning health technology, legal services, creative platforms, creator-economy tools, branding, project management and bookkeeping.
- Three founders selected for financing, healthcare plans, co-working access and six months of mentorship.

The three selected winners were Blessing Aniefiok of Dynalimb Technologies, Ngozi Nwabueze of PocketLawyers, and Olapeju Nwanganga of Ploutos Page. Each received USD 5,000 in convertible financing, healthcare plans, access to co-working spaces and six months of dedicated mentorship.

The HerStartup Pitch Event confirmed that the initiative is more than an accelerator. It is a practical platform to open doors, build confidence and provide female founders with the tools, networks and accountability required to scale their companies.

WHAT THE FIRST PILOT PROVED

The pilot showed that targeted entrepreneurship support can help women-led companies sharpen business models, access investor-style feedback and build stronger execution discipline. The cohort also showed the importance of combining funding with mentoring, peer learning and visibility.



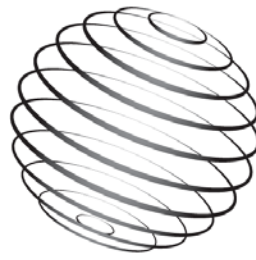
NEXT SUPPORT PHASE

Following the pitch event, the winners entered a mentorship phase designed to help them convert training and financing into practical business progress. The next stage will focus on operational support, partner engagement and lessons for future cohorts.



This milestone strengthened Tomorrow Foundation's long-term ambition to make Her Start-Up a signature platform for women's entrepreneurship and inclusive innovation across Africa.

40th edition of Crans Montana Forum Casablanca



CRANS
MONTANA
FORUM

Tomorrow Foundation participated in the 40th edition of the Crans Montana Forum, held in Casablanca from April 24 to 26, 2025. The Forum brought together international leaders and institutions around cooperation between Africa and its partners.

This edition welcomed His Royal Highness the Grand Duke of Luxembourg and H.E. Mr. Macky Sall, former President of Senegal. Discussions focused on the theme of the Royal Initiative for the Atlantic and its potential to strengthen cooperation, stability, trade, and regional integration across the African Atlantic space.

Tomorrow Foundation was represented by its delegate in Morocco. He took part in high-level sessions, bilateral exchanges and meetings with institutions, governments and economic stakeholders, helping promote the Foundation's mission and identify collaboration opportunities aligned with youth entrepreneurship and Africa's economic development

KEY TAKEAWAYS

- Africa's economic transformation requires stronger links between infrastructure, trade, education and entrepreneurship.
- International platforms can help connect African priorities with investors, institutions and policy actors.
- Youth entrepreneurship remains a practical entry point for inclusive growth and regional opportunity.

The Foundation's participation at the Forum reflected its continued commitment to supporting entrepreneurship in Africa and engaging in credible international platforms that promote economic, social, and cultural empowerment for youth.



2025 African Summit in Geneva

IHEID



For the third consecutive year, Tomorrow Foundation partnered with the African Students Association at the Geneva Graduate Institute to support the Geneva African Summit. The 2025 edition was held in May at Maison de la Paix under the theme 'Africa at the Heart of a Changing World.'

The Summit brought together leaders, students, experts and innovators to examine Africa's evolving role in the global order. The Foundation's involvement reflected its belief that Africa's future should be shaped through partnership, innovation and the active participation of youth and entrepreneurs.

During the Summit, the Foundation's work was presented as a practical model of partnership-driven impact: the 100 Million Learners initiative, entrepreneurship training through Junior Achievement Africa and JA DEEP, Her Start-Up as a platform for women entrepreneurs, and policy advisory work supporting reform and economic development.

DISCUSSION THEMES

Governance, digital transformation, climate resilience, youth leadership and alternative financing models were central to the conversations.

The Foundation's Chairwoman called for collective responsibility across governments, civil society, business and philanthropy to advance sustainable and inclusive development.

Through its support, Tomorrow Foundation reaffirmed its commitment to African-led solutions and to platforms that amplify the voices of the next generation of changemakers.



EPFL SCHOOL OF LIFE SCIENCES SUMMER RESEARCH PROGRAM

EPFL Summer Research Program – Lausanne

In 2025, Tomorrow Foundation began a new collaboration with EPFL, one of Europe's leading science and technology institutions. Through this partnership, the Foundation supported the 20th edition of EPFL's Summer Research Program, an eight-week research initiative for outstanding undergraduate and early graduate students. The Foundation enabled the participation of Abdinoor Dagane, a Kenyan Master's student in Molecular Biology at the University of Debrecen, who joined EPFL's virology and structural immunology research environment under Professor Aleksandar Antanasijevic.

The Foundation provided dedicated funding to enable the participation of an African scholar in the 2025 edition of the program. The selected participant, Abdinoor Dagane, a Kenyan national and Master's student in Molecular Biology at the University of Debrecen, joined EPFL's virology and structural immunology research environment under the guidance of Professor Aleksandar Antanasijevic.





On July 14, 2025, the Foundation participated in an EPFL event celebrating the SRP's 20th anniversary, which included a keynote address by Professor Jacques Dubochet, Nobel Laureate in Chemistry.

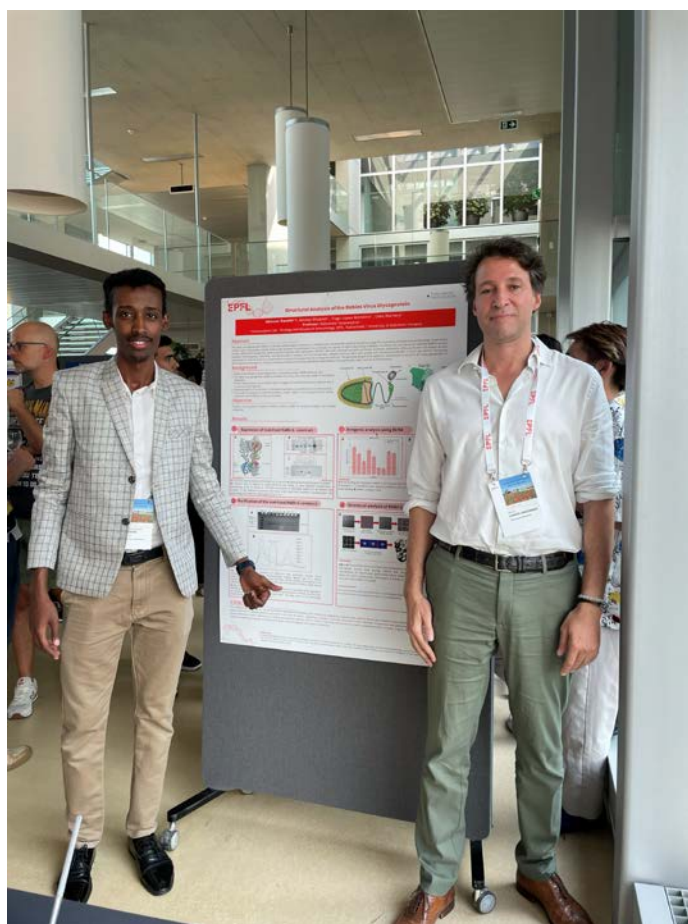
The event provided an opportunity to engage with EPFL faculty, program organizers, and the supported scholar.



During the program, Abdinoor worked on structural virology, focusing on the rabies virus glycoprotein and the stabilization of variants to support future cryo-electron microscopy and immunological research. His participation demonstrated the Foundation's commitment to opening access to advanced scientific environments for African talent.

The SRP concluded in August 2025 with a closing symposium, where students presented the results of their two-month research projects. Abdinoor presented his team's work, and the results were described as promising, with potential for further high-resolution structural research and antibody complexing studies.

The success of this first collaboration encouraged discussions on how to deepen the partnership with EPFL in future years, including possible support for additional African candidates and further scientific collaborations.



United Nations 80th Anniversary Gala Washington, D.C.

In October 2025, Tomorrow Foundation President and Chairwoman Maggie Gu attended the United Nations 80th Anniversary Gala at the Embassy of France in Washington, D.C. The event gathered international leaders, ambassadors, diplomats, philanthropists, and cultural figures to celebrate eight decades of the United Nations' commitment to peace, dialogue, and human progress.



The evening also honored philanthropist and artist Daphna Edwards Ziman, founder of Justice for Women International, with a Lifetime Achievement Award for her advocacy work. The event highlighted global efforts against human trafficking, cultural exploitation, inequality, and exclusion.

Ms. Gu's attendance reflected the Foundation's commitment to international cooperation and to aligning education, innovation, and women's empowerment with broader humanitarian goals. The event also reinforced the complementarity between Tomorrow Foundation's mission and global initiatives focused on protecting and uplifting vulnerable communities.



Speaking on the sidelines, Ms. Gu emphasized that the challenges facing humanity require not only compassion but collaboration, and that the future must be built on shared knowledge, education, and purpose.

17th edition of MEDays Forum Tangier



**Fractures and Polarization:
Reinventing the Global Equation.**

In November 2025, Tomorrow Foundation participated in the 17th edition of the MEDays Forum in Tangier, held under the High Patronage of His Majesty King Mohammed VI. The Forum brought together more than 300 speakers and 8,500 participants from over 120 countries to discuss the future of Africa and the Global South in a changing international environment.

As a long-standing partner of the Amadeus Institute, the Foundation contributed to strategic discussions on education, innovation, women's leadership, digital transformation, and Africa's role in the new global equation.



Tomorrow Foundation Chairwoman Maggie Gu participated in the session 'Invest in Education & Innovation: Empowering Africa's Next Generation.' She highlighted Africa's youth as the continent's most important asset and stressed that education must evolve beyond access toward problem-solving, creativity, and digital readiness.

She also presented the Foundation's AI Education for All vision, emphasizing that artificial intelligence can become a tool of inclusion by enabling multilingual and accessible learning while supporting Africa's digital sovereignty.



In a second panel on women's leadership, Ms. Gu underlined that women are reshaping leadership through resilience, systemic thinking, and empathy, while continuing to face barriers in visibility, access to finance, and supportive policy frameworks.

Through its presence at MEDays 2025, Tomorrow Foundation strengthened its role as a partner and thought leader in the fields of education, digital innovation, and women's economic empowerment.



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Progress

... TOMORROW
FOUNDATION



First accelerator cycle completed in 2025



eha
IMPACT
VENTURES



KSH
FOUNDATION

OVERVIEW

In 2025, Her Start-Up moved from pilot implementation to proof of concept. The program, launched by Tomorrow Foundation, KSH Foundation and EHA Impact Ventures, was designed to address the underfunding of women-led businesses in Africa by combining high-level entrepreneurship training, access to seed funding, mentorship and long-term support.

PROGRAM STRUCTURE

The Her Start-Up model combines three components:

- Entrepreneurship training through the Founder Institute.
- Potential seed financing through a joint investment committee.
- Post-program mentorship from the partner organizations.

This structure supports founders at the idea stage and during early execution, when mentoring, discipline and networks are essential.



The year's major milestone was the completion of the first accelerator cycle and the organization of the HerStartup Pitch Competition in Lagos. After the initial 2024 selection process and intensive training through the Founder Institute, participating founders presented refined business models to an investment committee.



PITCH EVENT AND WINNERS

The Lagos pitch event showcased women-led companies working across several sectors, including health technology, legal services, creative platforms, IT project management, branding, and business services. Three founders were selected as winners: Blessing Aniefiok of Dynalimb Technologies, Ngozi Nwabueze of PocketLawyers, and Olapeju Nwanganga of Ploutos Page.

SUPPORT PACKAGE

Each winner received **USD 5,000** in convertible financing, healthcare plans, access to co-working spaces and six months of dedicated mentorship.

The support package was designed to help founders continue building their ventures with both financial and operational support after the accelerator.





The first pilot demonstrated that targeted support can help female founders strengthen confidence, sharpen business models and access investor-style feedback. It also confirmed the importance of combining financing with training, mentoring, peer learning and visibility.

The first cohort showed the value of patient, structured support. Her Start-Up created a pathway from training to investment readiness, while giving founders access to networks, accountability and greater visibility. The diversity of the ventures also confirmed the need for women-led solutions across health, law, creative industries, project management, branding and business services. Tomorrow Foundation will build on these lessons as it prepares to scale the model.

Priorities for the next phase include maintaining cohorts quality level and commitment, expansion of partnerships, visibility increase, and mobilizing additional mentors and building a repeatable structure for future cohorts.

LESSON FOR SCALE

TOOLS

**FOUNDER
INSTITUTE
RESSOURCES**

MARKETING

PARTNERSHIPS

**COHORT
SELECTION**

EXCELLENCE

MODELS

**INVESTORS
REACH**

**100 Million Learners
program in
partnership with**

**Thunderbird School
of Global
Management**

**100
Million
Learners**

Francis and Dionne Najafi
Global Initiative

**TOMORROW
FOUNDATION**

OVERVIEW

The 100 Million Learners initiative remained an important part of Tomorrow Foundation’s education strategy in 2025. Developed by Thunderbird School of Global Management at Arizona State University, the initiative provides free online entrepreneurship and management education designed to reach underserved communities, with a strong emphasis on women and young women.

In 2025, the foundational Global Entrepreneurship & Innovation Bootcamp was available in 40 languages, while the intermediate and advanced pathways remained available in English. Tomorrow Foundation continued to support the initiative’s development in Africa through partnership-building, local outreach and preparation for future implementation.

PARTNERSHIP REENGAGEMENT

Thunderbird underwent a significant internal reorganization during the year, including changes in the teams responsible for the initiative, partner relations, digital learning and communications. Tomorrow Foundation re-established contact with the newly appointed staff and renewed working-level coordination around the 100 Million Learners program.

In September 2025, the Foundation’s President visited Thunderbird and Arizona State University in Phoenix. The visit provided an opportunity to learn about the latest program developments, meet members of the new team and discuss how the two organizations could coordinate more closely on outreach and implementation.

PROMOTION AND COMMUNICATION PREPARATION

Following this renewed engagement, Thunderbird provided Tomorrow Foundation with the initiative's updated brand guide, partner marketing kit and approved communications materials. These resources created the basis for the Foundation to prepare future social-media content and marketing campaigns in line with Thunderbird's refreshed identity and co-branding requirements.

EXPLORATION OF A PILOT IN GHANA

Tomorrow Foundation also held preliminary discussions with a prospective local implementation partner in Ghana regarding a pilot across several schools and learning hubs. The exploratory work considered learner recruitment, local coordination, mentoring, access to equipment and connectivity, language needs, communications and the respective roles of the organizations. The discussions helped clarify the operational requirements for a school-based implementation model.



Global
Entrepreneurship

**Turn your ideas
into action**

**Learn how to build a business
and solve real-world problems**

100 Million Learners
Francis and Dionne Najafi Global Initiative



CONCLUSION

The work completed in 2025 strengthened the institutional foundations of the partnership and prepared Tomorrow Foundation for a more structured promotion and implementation phase. The initiative continues to align closely with the Foundation’s mission to expand equitable access to practical, multilingual and high-impact education across Africa.

2026 PRIORITIES



Monitor confirmed implementation data and learner engagement.



Strengthen collaboration with Thunderbird, ASU and African partners.



Support local visibility and language validation where needed.



Connect digital learning with entrepreneurship, science and AI Education for All.



OUTLOOK 2026

Building the Next Phase



Her Start-Up

- Consolidate lessons from the first pilot and refine the model for future cohorts.
- Expand the mentor network and strengthen post-investment support for selected founders.
- Explore additional partners and funding sources to scale the initiative across Africa.
- Keep Her Start-Up positioned as a signature program for women's entrepreneurship and inclusive innovation.



Education, Science and Digital Learning

- Continue supporting the 100 Million Learners initiative and monitor implementation progress in Nigeria and West Africa.
- Deepen the EPFL partnership and explore support for additional African scientific talent.
- Develop the AI for All / AI Education for All vision with a focus on human-centered and inclusive technology.



International Partnerships and Thought Leadership

- Maintain participation in strategic forums shaping the future of Africa, the Global South, education, innovation and women's leadership.
- Strengthen partnerships in Switzerland, Africa, the Middle East and global philanthropic networks.
- Continue building the Foundation's positioning as both a program builder and thought partner on development, sovereignty and human capability.

THANKS

We would like to thank all the donors of Tomorrow Foundation, public and private institutions, companies, and volunteers who support us.

